



HCBA MEMBERSHIP APPLICATION

Together, we make a difference!

Please enroll/re-enroll my business as a member of the
Historic Chester Business Association.

2023 Application & Annual Dues Deadline: 1/31/2023



1. Business Information - Please Complete All Information Below

Your business profile will be highlighted in the 2023- 2024 Shopping and Dining Guide, on ilovechester.com and morrismorism.org. Email and landlord information are for internal communications only and will not be included in the Shopping and Dining Guide unless specifically requested.

Business Name:

Owner/Manager: Email:

Address:

Business Phone: Fax:

Website: Cell:

Business Hours of Operation:

S: M: T: W: TH: F: S:

Landlord Name: Landlord Phone:

Landlord Email:

Please provide a short description of your business (30 words or less)

If there are no changes from last year's guide, please note "same as last year."

2. Business Website Listing Information - Check All That Apply

For your category listing on ilovechester.com

- | | | |
|--|---|--|
| <input type="checkbox"/> Antiques | <input type="checkbox"/> Crafts & Gifts | <input type="checkbox"/> Music |
| <input type="checkbox"/> Apparel & Accessories | <input type="checkbox"/> Farms, Parks & Gardens | <input type="checkbox"/> Pets & Pet Products |
| <input type="checkbox"/> Candy & Ice Cream | <input type="checkbox"/> Furniture | <input type="checkbox"/> Restaurants |
| <input type="checkbox"/> Catering | <input type="checkbox"/> Home/Decor | <input type="checkbox"/> Services |
| <input type="checkbox"/> Coffee, Sweets, & Baked Goods | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Specialty Foods |
| | <input type="checkbox"/> Lodging | <input type="checkbox"/> Toys & Games |

3. Advertising Enhancements - Please Select From the Options Below

To be included in the 2023-2024 Shopping & Dining Guide.

- Your logo or other image \$FREE (\$100 Value)**
Email logo in .jpg or .png format or email other image in .jpg format to proseandroses@aol.com
- Include full-page advertisement for an additional \$100**
Graphic design services are available upon request for an additional \$55
- Include a coupon for an additional \$25.00**
Complete coupon section below

YOUR COUPON	Special Offer: <div style="background-color: #e0e0e0; height: 40px; width: 100%;"></div>
	Expiration Date: <div style="background-color: #e0e0e0; width: 100%;"></div>

Coupons increase the overall marketing effectiveness of the Shopping & Dining Guide – member participation is encouraged.

4. Annual Dues - Please Select All That Apply

Annual dues for General Membership include associate membership to the Morris County Tourism Bureau. Note: Applications for returning Members must be received by 1/31/2023 in order to take advantage of the Rebate.

- | | |
|--|--|
| <input type="checkbox"/> General Membership (\$375)
<i>Returning 2022 Members Only: \$50 Rebate</i> | <input type="checkbox"/> Include Coupon in Guide (\$25) |
| <input type="checkbox"/> Associate Membership (\$245)
<i>(non-brick and mortar businesses only)</i>
<i>Returning 2022 Members Only: \$25 Rebate</i> | <input type="checkbox"/> Include Logo/Photo in Guide (FREE) |
| | <input type="checkbox"/> Include Full Page Ad in Guide (Select One) |
| | <input type="checkbox"/> without graphic design service (\$100) |
| | <input type="checkbox"/> with graphic design service (\$155) |

Total Dues Submitted:

\$

Please make checks payable to: Historic Chester Business Association

Mail to: P.O. Box 320 Chester, NJ 07930 | Or hand-deliver to: Lisa Jew at Perfect Treasure (35 Main Street – 908-879-9622)

Questions?

Visit our website at ilovechester.com or call Kathy Barbieri at (908) 879-2900 or Steve Jones at (908) 879-1233

